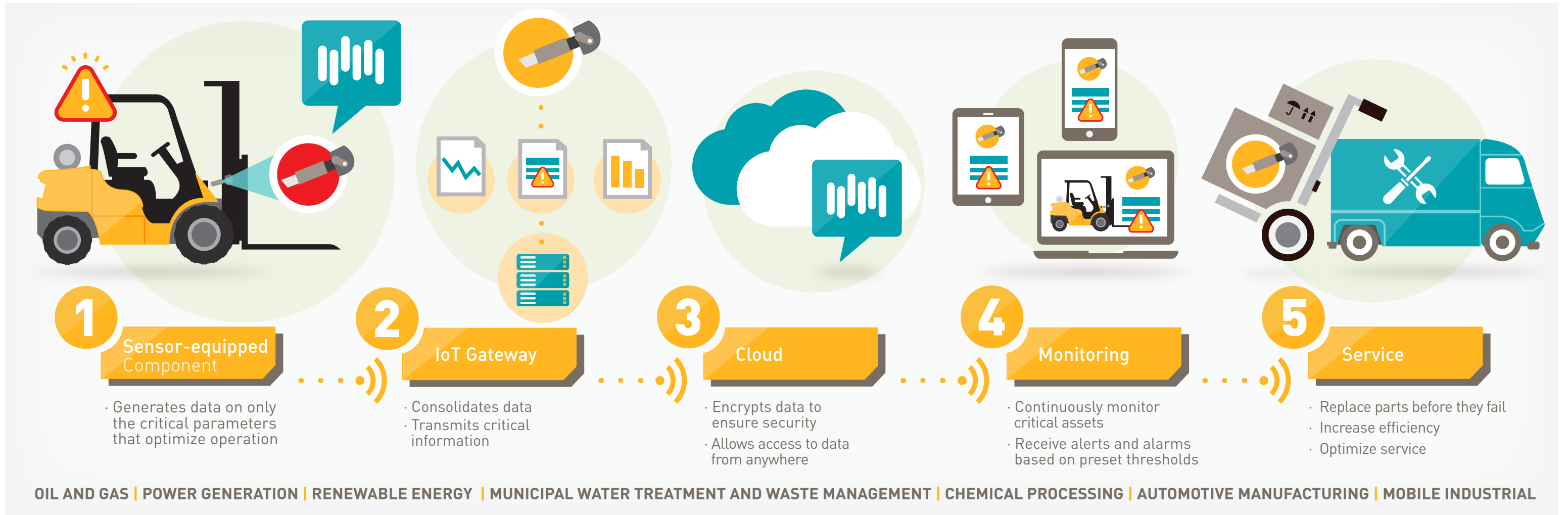


I. Taking IoT the "Last Mile" With Discrete Component Monitoring

An open, interoperable and secure IoT ecosystem of connected products



II. The Value of Discrete IoT

- Reduce Downtime and Service Costs** (Icon: Stopwatch)
Identify potential failures before they occur and improve service management to reduce costs and improve process.
- Improve Efficiency** (Icon: Lightbulb)
Identify opportunities to optimize performance and reduce costs.
- Increase Product Lifecycles** (Icon: Bar chart with arrow)
Gain insight into performance to extend the service life of equipment.
- Lower TCO** (Icon: Money)
Minimize risk, cut downtime and lower service costs to reduce total cost of ownership.

III. Technical Expertise Unmatched in the Industry

With a century of experience at the component and sub-system application level across many markets, Parker understands exactly where to equip machines with sensors for optimal productivity insights and cost efficiencies. Let us help you leverage the power of discrete IoT today while maintaining flexibility for the future. [Visit us at parker.com/loT](http://parker.com/loT)

